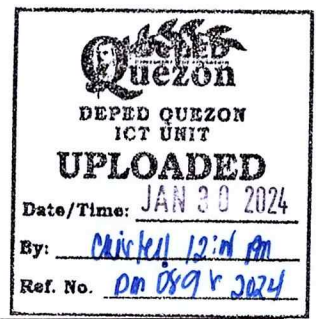




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



26 January 2024

DIVISION MEMORANDUM

DM No. 089, s. 2024

**DISSEMINATION OF THE APPROVED DIVISION BARKADA KONTRA DROGA (BKD)
PROGRAM MANAGEMENT FRAMEWORK AND PLAN OF ACTION
FOR FISCAL YEAR 2024**

To: Assistant Schools Division Superintendents
Division Chiefs
Public Schools District Supervisors
Elementary and Secondary School Heads
BKDJA and BKD Advisers
All Others Concerned

1. In compliance with the **Dangerous Drugs Board Regulation No. 5, s. 2007** titled **Institutionalizing the Barkada Kontra Droga (BKD) Program** and in support to the **DepEd Order No. 30, s. 2018** titled **Preventive Drug Education Program Policy for Curriculum and Instruction**, this Office, through the School Governance and Operations Division – Learner Formation Section (SGOD-LFS), informs all secondary schools and selected central elementary schools on the approved Division BKD Program Management Framework and Plan of Action for Fiscal Year 2024.
2. Kindly read the attached action plan for your guidance and reference.
3. Conduct of all BKD-related activities shall follow the provisions in **DepEd Order No. 09, s. 2005 – Instituting Measures to Increase Engaged Time-on-task and Ensuring Compliance Therewith; DepEd Order No. 03, s. 2023 – An Order Allowing the Conduct of In-person Activities in Schools;** and community guidelines on safety and health protocols.
4. Expenses incurred relative to the conduct of the BKD-related activities shall be charged against school MOOE/local funds subject to the usual accounting and auditing rules and procedures.

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5. Immediate dissemination of and strict compliance with this Memorandum is earnestly desired.


ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent
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sgod/mamt/01/26/2024

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Division Barkada Kontra Droga Program Management Framework and Plan of Action FY 2024

I. Introduction:

The **Quezon Drug Abuse Prevention Advocates (QueDAPA)** and **Barkada Kontra Droga Junior Advocates (BKDJA)** is an initiative program of the DepEd – Division of Quezon Province through the School Governance and Operations Division – Learner Formation Section. It is integrated among the existing learner formation programs to strengthen the establishment of the Barkada Kontra Droga (BKD) movement and provision of support services towards the adoption of the Barkadahan concept among families, educators, professionals, work forces, peer groups and other sectors by widening its coverage in the elementary and secondary levels and in collaboration with the **National Drug Education Program (NDEP)**.

II. General Objectives:

This framework and action plan of the BKD program aims to serve as basis on the organizational management of the BKD chapters in secondary level and BKDJA chapters in elementary level. It presents various programs, projects and activities (PPAs) for each phase mandated in the BKD program.

III. Production

Phases of the BKD Program	PPAs	Specific Objectives	Strategies	Time Frame	Source of Fund	Human Resources	Material Resources	Success Indicators	Risk
<i>I - Launching</i>	Membership Campaign	To establish a Barkada Kontra Droga	Room to room campaign	September 2024	School MOOE and/or	School Head	Membership Forms	100% participation by all pilot	Conflict of schedule in the

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		movement in central elementary and secondary schools	Registration booth		Local Funds	BKD and BKDJA Teacher-Advisers	Registry of Members Campaign materials/ tarpaulin (optional)	implementing central elementary schools and all secondary schools	school level
	School, District, Cluster and Division Election of Officers of the BKD Organizations	To organize the BKD Core Group	Manual elections for the school level In-person elections for the district level In-person elections for the cluster level In-person elections for the division level	September 2024	School MOOE and/or Local Funds Local Funds Local Funds Division MOOE	School LG COMEA District LG COMEA Cluster LG COMEA PDO-I for Learner Formation	COMEA Documents, Laptops, Cellphones, Internet Connection	100% submitted election reports	Conflict of schedules

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						(Division Level)			
	Issuance of BKD Identification Cards	To formalize the membership of elementary learners to the BKD Junior Advocates and secondary learners to BKD	Layouting of the BKD Junior Advocates ID Design (c/o QueDAPA Officers) Distribution of ID Cards per school	October 2024	Local Funds	PDO-I for Learner Formation BKD and BKDJA Teacher-Advisers BKD Core Group (QueDAPA)	BKD ID Cards	100% members were provided with ID cards	Insufficient budget and/or resources
<i>II – Capacity Building</i>	Securing Hands-on Advisership for Reliable Program implementation (SHARP)	To orient BKD Junior Advocates Teacher-Advisers on the implementation and management of BKD PPAs	Online Training	October 2024	N/A	PDO-I for Learner Formation BKD Teacher-Advisers Resource Speakers	Powerpoint Presentation Reference Materials	100% of target participants attended the training	Conflict of schedule of the participant/s
	Alcohol Education, Tobacco Control, and	To orient the BKD Members and Officers on the NDEP,	Any of the following platforms:	November 2024	N/A	BKD Teacher-Advisers, Officers	Laptops, Cellphones, Internet Connection	100% of target participants were	Poor internet connection

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	Refusal Skills Advocacy	Refusal Skills, Alcohol Education, Tobacco Control and roles of the BKD members	a. Use of mass media in print (flyers, brochures, posters, magazines, etc.) b. Use of TV/radio broadcast c. Film Showing d. Slide Presentation e. Exhibits			and Members Resource Speakers (if seminar-type)		informed/attended	
	Responsible Parenthood Seminar	To train parents on responsible parenthood particularly on guiding their children away from harmful vices	School-based Training	March 2024	School MOOE and/or Local Funds	BKD Teacher-Advisers PTA Resource Speakers	Powerpoint Presentation Reference Materials	100% of target participants attended the training	Conflict of schedule of the participant/s

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<p>III – Implementation (focused on IEC materials production and support system)</p>	<p>Drug Abuse Prevention and Control Week Fest of Talents and Life Skills Training</p>	<p>To conduct activities in observance of the Drug Abuse Prevention and Control (DAPC) Week</p> <p>To produce IEC materials for the promotion of drug abuse prevention and control in , public elementary and secondary schools</p>	<p>Conduct of life skills training and division-wide contests including:</p> <ol style="list-style-type: none"> a. Painting Contest b. Theater Presenta- tion c. Essay Writing <p>*School-based contests on alternatives can also be conducted:</p> <ol style="list-style-type: none"> a. Sports b. Cultural and Recreational d. Arts and Crafts e. Religious activities 	<p>3rd Week of November 2024</p>	<p>Division MOOE</p> <p>School MOOE and/or Local Funds</p>	<p>PDO-I for Learner Formation BKD and BKDJA Teacher- Advisers BKD and BKDJA Members Board of Judges</p>	<p>Training and contest materials</p>	<p>Schools were able to conduct the alternative activities during DAPC Week</p>	<p>Conflict of schedules</p>
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			f. Socio-civic/ outreach programs						
	Peer Counseling on Positive Discipline	To promote positive discipline among BKDJA and BKD members	Conduct of peer counseling	Year- round	School MOOE and/or Local Funds	BKD and BKDJA Teacher- Advisers BKD and BKDJA Members Class advisers Learners	N/A	Schools were able to conduct peer counseling	None
	Observance of the International Day Against Drug Abuse and Illicit Trafficking (IDADAIT)	To promote among stakeholders the significance of prevention of drug abuse and illicit trafficking	Conduct of community- based research and presentation	June 2024	School MOOE and/or Local Funds Division MOOE	BKD Teacher- Advisers And Senior High School BKD Members	Research Posters	100% of the target schools were able to submit research posters for exhibit and presentation	None

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IV – <i>Monitoring and Evaluation</i>	Reporting System to the SGOD – Learner Formation Section	To monitor and evaluate the implementation and management of BKDJA and BKD PPAs in schools	Submission of approved activity design of each PPA and their corresponding activity completion report	Last quarter of the school year	N/A	SGOD-LFS staff School Heads BKD and BKDJA Teacher-Advisers and Officers	N/A	100% of pilot implementers in elementary and 100% of all secondary schools were able to comply for submission	Poor internet connection
	Gawad ALAB: Search for Outstanding Learner Formation Program Implementers, Student Leaders, Teacher-Advisers and School Heads	To recognize the best implementers of the BKD program among selected central elementary schools and all secondary schools	Submission of entries to the screening of Gawad ALAB	End of School Year 2023-2024	School MOOE and/or Local Funds Division MOOE	SGOD-LFS staff BKD and BKDJA Teacher-Advisers and Officers	Office supplies as deemed necessary for the preparation of documents	There will be participants in all BKD categories	None

Notes: (Important dates to remember)

- ✓ Third Week of November 2024 – Drug Abuse Prevention and Control Week
- ✓ May 31, 2024 – World No Tobacco Day

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✓ June 26, 2024 – International Day Against Drug Abuse and Illicit Trafficking

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