



DepEd – DIVISION OF QUEZON

Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
Trunkline # (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321
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"Creating Possibilities, Inspiring Innovations"



Registration Number:
QAC/R63/0216

UNNUMBERED MEMORANDUM

TO: Assistant Schools Division Superintendents, Division Chiefs, Public Schools District Supervisors, Elementary School Heads, School Health Personnel and All Others Concerned

FROM: CATHERINE P. TALAVERA, CESO VI
Schools Division Superintendent

SUBJECT : Mural Making Program Under The Bright Smiles, Bright Futures Program (BSBF)

DATE : December 3, 2019

To inculcate the value and importance of Oral Health among learners and promote collaboration and school spirit among learners and faculty, a Mural Making Contest is going to be conducted on November 15 to December 16, 2019. The theme is "Bright Smiles lead to Brighter Futures".

Attached is the Regional Memorandum No. 876 s. 2019 for the timeline of activities and guidelines for your perusal.

For more information, please contact Dr. Maikie V. Patiño, Dentist II / Dentist-In-Charge or you can email at jose.patino@deped.gov.ph.

Immediate dissemination of this Memorandum is desired.

shsmtma12/03/2019jmevp

DEPEDQUEZON-TM-SDS-04-010-002

DEPED - QUEZON ICT UNIT
UPLOADED
Date/Ti DEC 04 2019
By: Quida 4:05 PM
Ref. no. 894

Email address: quezon@deped.gov.ph
Comments: Txt HELEN – 09178902327 (Smart/Sun/TalknTxt) 2327 (Globe and TM)






Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
Gate 2 Karangalan Village
1900 Cainta, Rizal



TO : ALL SCHOOLS DIVISION SUPERINTENDENTS
ALL DENTISTS-IN CHARGE
ALL SCHOOL DENTISTS

FROM : 
WILFREDO E. CABRAL
Director III
Officer-in-Charge
Office of the Regional Director

SUBJECT : MURAL MAKING PROGRAM under the BRIGHT SMILES, BRIGHT FUTURES PROGRAM (BSBF)

DATE : NOVEMBER 6, 2019

1. To instill the value and importance of Oral Health among students and promote collaboration and school spirit among students and faculty, a Mural Making Contest is going to be conducted on November 15 to December 16, 2019. The contest theme is "Bright Smiles lead to Brighter Futures".
2. Attached are the proposed timeline of activities and guidelines for the implementation of the program and contest proper;
3. All entries must be at the Regional Office by December 6, 2019
4. For further details about the program, kindly refer to the abovementioned Memorandum or you may contact Dr. Annaliza T. Araojo, Dentist III, SDHCP and Ok sa DepEd Regional Coordinator or email annaliza.araojo@deped.gov.ph for any concern about the program.
5. Immediate dissemination of this Memorandum is earnestly desired.



Trunk Line: (02) 682-5773 / 684-4914 / 647-7487
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AJA17-0078

Annex TIMELINE OF ACTIVITIES

DATE	ACTIVITIES	CONCERNED OFFICES
November 15, 2019	Deadline for Submission of letter of Intent	Regional Office
November 15-30, 2019	Mural Making in Selected schools	Division Offices/Schools
December 06, 2019	Deadline for submission of photos to the Regional Office	Selected schools and Division Offices
December 07-09, 2019	Review of photos	Regional Office
December 16, 2019	Announcement of Best Mural	Regional Office and CPPI

MURAL MAKING PROGRAM

GUIDELINES:

- Students, parents and teachers are invited to paint the school wall
- Theme: "Bright Smiles lead to Brighter Futures"

OBJECTIVES:

To instil the value and importance of Oral Health among students through art
To promote collaboration and school spirit among students and faculty of participating schools
To create awareness on Oral Health importance in the community

ROLES:

- **Regional Office:** Communicate thru a memo to all Division office attention to ESSD and SDS
- **ESSD:** Endorse letter to SGOD and monitor program implementation
- **Division Office:** SDS to send a memo to all schools and collate all entries from participating schools
- **Division Dentist In-Charge:** To facilitate implementation of the program and collate all entries
- **School Principal:** To collaborate students, teachers and parents to paint the school wall

MURAL GUIDELINES:

Concept: Mural should revolve around the concept of "Bright Smiles lead to Brighter Futures"

Location: Mural should be in front of the school for maximum visibility. As much as possible, near the school's main gate is most preferred.

Size: Mural should have a minimum height of 10ft and width of 12ft.

Design: Mural should contain the following:

- i. Colgate smile logo (minimum 1ft x 1ft)
- ii. BSBF logo (minimum 1ft x 1ft)
- iii. Red and white as predominant colors

Materials: Mural can be made of paint or other materials appropriate for exterior use (e.g. mosaic, tile). Best if materials are durable and long-lasting.

Duration: Mural should be kept on display at least one year from the beginning of the program (i.e. July 2019 – July 2020).



COLGATE-PALMOLIVE PHILIPPINES, INC.

Two World and Three World Square
11F 22 Upper McKinley Road
Fort Bonifacio, 1634 Taguig City
Tel. No. (63 2) 802 7800
Fax No. (63 2) 802 7999
Mailing Address: P. O. Box 2700 Manila

- A. Region I (Ilocos Region): 2 schools
- B. Region II (Cagayan Valley): 2 schools
- C. Region III (Central Luzon): 2 schools
- D. Region IV-A (CALABARZON): 2 schools
- E. Region IV-A (MIMAROPA): 2 schools
- F. Region V (Bicol): 2 schools
- G. Region V (CAR) : 2 schools
- H. NCR : 2 schools


TIMELINES:

DATE	DETAILS
NOVEMBER 15, 2019	<i>Deadline for submission Letter of Intent</i>
NOVEMBER 15 - NOVEMBER 30, 2019	<i>Mural Making</i>
DECEMBER 06, 2019	<i>Deadline of Submission of Photos</i>
DECEMBER 09 - 12, 2019	<i>Review of Photos</i>
DECEMBER 16, 2019	<i>Announcement of the Best Mural</i>

- ❖ All entries must be at the Regional office by December 6, 2019
- ❖ Regional office will submit all entries to Colgate-Palmolive by December 10, 2019

CONTACT DETAILS:

- For all questions and concerns about the program you can send an email thru mj_aggabao@coipal.com and contact numbers 0999-8869400 and 0917-58400589

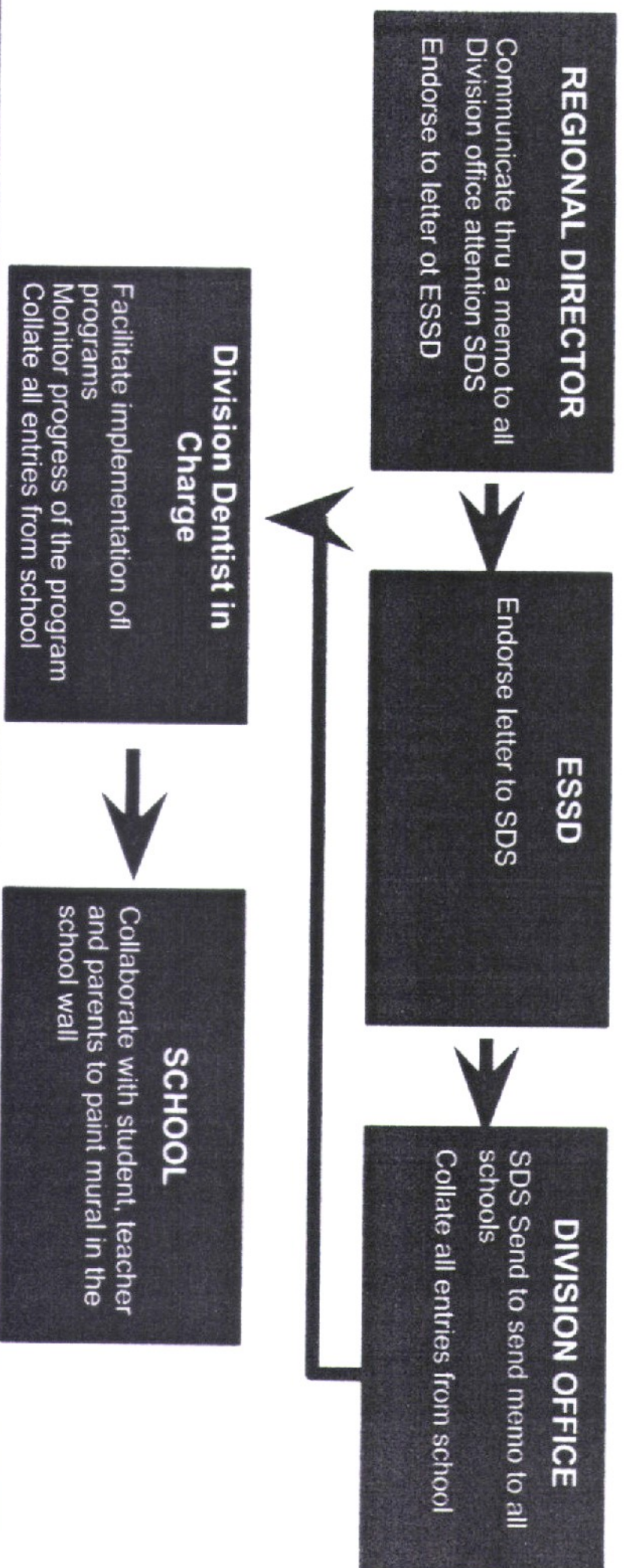


Bright **S**mile**s** **B**right **F**utures
(BSBF)
Additional **P**rograms

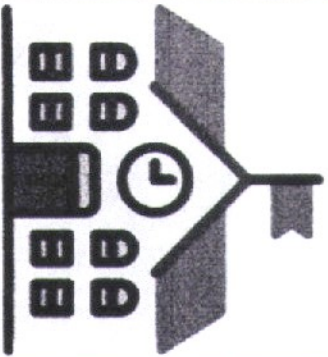
October 25, 2019

Mural Making Program Guidelines

- Students, parents and teachers are invited to paint the school wall
- Theme: "Bright Smiles lead to Brighter Futures"

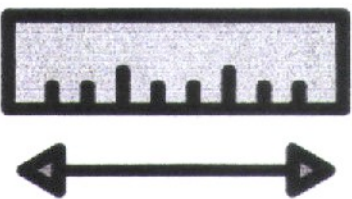


General Guideline and Procedures:



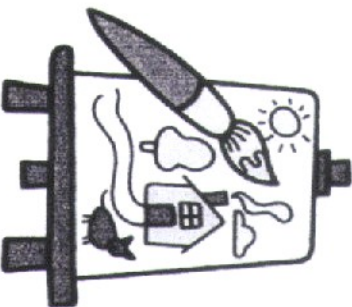
LOCATION

Mural should be in front of the school for maximum visibility. As much as possible, near the school's main gate is preferred.



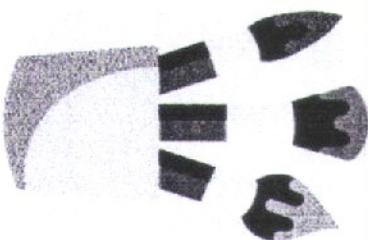
SIZE

Mural should have a minimum height of 10 ft and width of 12ft.



DESIGN

Mural should contain the following:
Colgate smile logo (minimum 1ft x 1ft)
BSBF logo (minimum 1ft x 1ft)
Red and white as dominant colors



MATERIALS

Mural can be made of paint or other materials appropriate for exterior use (e.g. mosaic, tile). Best if materials are durable and long-lasting



DURATION

Mural should be kept on display at least one (1) year from the beginning of the program (i.e. October 2019 – October 2020)

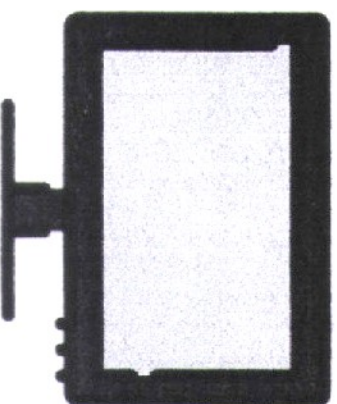
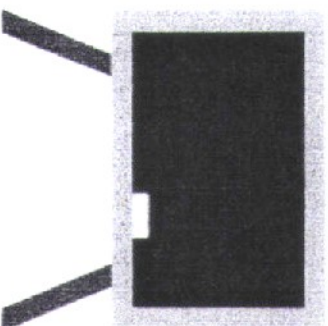
Tokens:

- First 50 schools to submit Letter of Intent:
 - will receive *P5,000* worth of educational materials (e.g. school boards)

 - Two (2) schools per region in Luzon only
 - will receive *P35,000* worth of educational materials or audio-visual system and computer showcase
- A. Region I (Ilocos Region): 2 schools
B. Region II (Cagayan Valley): 2 schools
C. Region III (Central Luzon): 2 schools
D. Region IV-A (CALABARZON): 2 schools
E. Region IV-A (MIMAROPA): 2 schools
F. Region V (Bicol): 2 schools
G. Region V (CAR) : 2 schools
H. NCR : 2 schools

CONTACT DETAILS:

- For all questions and concerns about the program you can send an email thru ml_arzabao@colpal.com and contact numbers 0999-8869400 and 0917-58400589





COLGATE-PALMOLIVE PHILIPPINES, INC.

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11F 22 Upper McKinley Road
Fort Bonifacio, 1634 Taguig City
Tel. No. (63 2) 802 7800
Fax No. (63 2) 802 7999
Mailing Address: P O Box 2700 Manila

31 October 2019

To: Carlito D. Rocafort
ARD, OIC-Regional Director
Regional Office
Department of Education – Region 4A
Karangalan ES, Karangalan Village
Cainta, Rizal

Dear Director Rocafort,

Greetings!

In line with the SIGNED MOA please see attached program guidelines.

As our partner, we want to extend our appreciation to your good office for the continuous support to the BSBF PROGRAM towards Oral Health care.

Sincerely,

Diomar M. Escat
POC Head
Colgate-Palmolive Philippines, Inc.

Timelines:

DATE	DETAILS
NOVEMBER 15, 2019	<i>Deadline for submission Letter of Intent</i>
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