

DepEd - DIVISION OF QUEZON

Sitio Fori, Brgy. Telipan, Pagbileo, Quezon Cell # 09175824627 or at www.depedquezon.com.ph "Creating Possibilities, Inspiring Innovations"



DIVISION ADVISORY NO. _ 045 , s. 2019

October 21, 2019

In reference to the DepEd Memorandum No. 888 organized by Good Neighbors International Philippines (GNIP), this advisory is issued for the information of All Interested Students, Teachers, School Heads and all Others Concerned

"Tinig ng Kabataan Film Festival"

The Good Neighbors International Philippines (GNIP) organized *Tinig ng Kabataan Film Festival* in observance of Children's Month this November and in celebration of the convention of the Rights of the Child.

For more information please see attached communication.

MERTHEL M. EVARDOME, CESO V
Schools Division Superintendent

Sdssvd10/21/19

DEPEDQUEZON-TM-SDS-04-011-001

(9)

DEPED - QUEZON

UPLOADED

Ref. no.



Republic of the Philippines

Department of Education

Tanggapan ng Pangalawang Kalihim Office of the Undersecretary

> MEMORANDUM DM-PHRODFO-2019-00 988



TO:

Minister for Basic, Higher, and Technical Education, BARMM

Regional Directors

Schools Division Superintendents

School Heads

FROM:

Undersecretary

SUBJECT:

Tinig ng Kabataan Film Festival organized by Good Neighbors

International Philippines

DATE:

15 October 2019

This is to respectfully transmit to your offices the attached communication from Good Neighbors International Philippines (GNIP) requesting permission to promote in schools Tinig ng Kabataan Film Festival in observance of November as Children's Month and in celebration of the Convention of the Rights of the Child.

Film entries must be submitted by 25 October 2019. Awarding of winners shall be on 17 November 2019 at the ABS-CBN Vertis Tent, Vertis North Avala Mall, Quezon City.

Attached for reference are the Film Festival Concept, Mechanics, and GNIP's General Code of Conduct in Dealing with Children. For regular updates and to access all files and forms, kindly follow GNIP's Facebook Page, and official website https://www.goodneighbors.ph/call-forentries-tinig-ng-kabataan-film-festival/.

For your appropriate action, subject to non-disruption of classes policy stipulated in DepEd Order No. 9 s. 2015 Measures to Increase Engaged Time-on-Task and Ensuring Conspliance









3F SCT Building #25 Timog Avenue, South Triangle, Quezon City

info@goodneighbors.ph

(02) 442-7936

www.goodneighbors.ph

5 September 2019

Pls. contact oc apostol

HON, LEONOR MAGTOLIS BRIONES

Secretary, Department of Education Meralco Avenue, Ul Complex, Pasig City

Dear Hon. Briones.

Good day from Good Neighbors International Philippines!

69.09.209

Good Neighbors (GN) is an international humanitarian and development NGO founded in Korea and currently present in more than 40 countries around the world. Our programs are focused on child rights protection, advocacy, education, health, water and sanitation, and among others. In 1996, GN obtained a General Consultative status with the United Nations Economic and Social Council (UN ECOSOC). And in 2007, it was granted with a Millennium Development Goals (MDG) award from United Nations for its achievements in universal primary education. To this date, GN holds its international headquarters in the United States and it is supported by six (6) countries which are Australia, Canada, Japan, South Korea, Taiwan, and US.

In 2008, Good Neighbors International Philippines (GNIP) was established with the goal of improving the lives of Filipinos, especially of the children, through child sponsorship and community development programs. We envision a country where people care and share with love for the welfare of every Filipino child. We strive to promote the well-being of the marginalized Filipino children through integrated and child-centered community development programs that create long term positive change.

GNIP has been operating in eleven (11) Community Development Project (CDP) areas across the countryin its more than ten (10) years of serving the Filipino children, GNIP has been successful in pushing
forward its agenda on child rights advocacy in close collaboration with its partners like schools, local
government units, and other like-minded NGOs. In the schools and communities where we work, Child
Rights Club (CRC) has been organized and they have evolved as advocates and rights defenders of the
children. These CRCs have institutionalized regular activities in their respective schools and communities
with support from the Good Neighbors. On an annual basis, our CRC has been leading the celebration of
the Children's Month every November.

For this year's Children's Month celebration, GNIP has planned to upscale its advocacy in a national level by creatively involving the participation of children, youth, and professionals in promoting the rights of the children using Film Festival as a platform in hearing the voices of the children. As such, we would like to promote our Tinig ng Kabataan Film Festival to all including schools, local government units and other like-minded NGOs. We believe that our activity will be of great help in making the voices of our

RECEIVED

RECEIVED

3F SCT\Building #25 Timog Avenue, South Triangle, Quezon City

vate / Time www.goodneighbors.ph





@GoodNeighborsPH

3

Relevant to our activity, we would like to seek for your kind support by allowing us to promote our Tinig ng Kabataan Film Festival in schools and other educational venues where our child rights advocacy maybe deemed important and helpful to the children and stakeholders.

Further, as one of our major partners in our child rights advocacy, we would like to invite you to be one of judges for the Film Festival entries. Lenclosed our film festival concept and poster for the mechanics and the coveted prizes for the activity.

Thank you very much and I look forward to the approval of our requests.

Respectfully yours,

The FR Daehyun Kim

Country Director

Good Neighbors International Philippines

Good Velgibors

SWINDLE BUNG EMERIES

AMATEUR

CATEGORIES

TO MENUTE FILM LAPRES

PROFESSIONAL

WIND IN THE

- CONTRACTOR CONTRACTOR AND DESCRIPTION AND DESCRIPTION
- conform to the Leased Nations Collvention on the Right content or topic of earthus and the subject of should be
- Child Code of Conduct in dealing with children den warmshors should adhred to the Social Keephilde

CRITERIA FOR JUDGING

SCREENING AND SELECTION PROCESS

- Sollow our Facultook Regit with Websitz by clicking th acebook Page and Website it is advised that all heaths and himbowill be invioused through the GHI

panel of judges. Shortlisted extries will be further screened by the first

from 2:00PB2 and onwards at the ABS-CEM Vertis Tent Luna Drive, Vertis North Ayala Mall, Quezon City Metro Manila. awarding of winners will be held on November 17, 2019







3F SCT Building #25 Timog Avenue, South Triangle, Quezon City

- info@goodneighbors.ph
- (02) 442-7936
- www.goodneighbors.ph

Film Festival Concept

Tinig ng Kabataan Film Festival		
Good Neighbors International Philippines (GNIP)		
3F SCT Building, 25 Timog Avenue South Triangle, Quezon City		
www.goodneighbors.ph		
GNI.Phils		
(+632) 449-7936 0917-129-2560		
submissions@goodneighbors.ph		

Note: All Tinig ng Kabataan Film Festival Entries must be submitted in the above-mentioned e-mail address.

I. Background of the Organization

Good Neighbors (GN) is an international humanitarian and development NGO founded in Korea and currently present in more than 40 countries around the world. Our programs are focused on child rights protection, advocacy, education, health, water and sanitation, and among others. In 1995, GN obtained a General Consultative status with the United Nations Economic and Social Council (UN ECOSOC). And in 2007, it was granted with a Millennium Development Goals (MDG) award from United Nations for its achievements in universal primary education. To this date, GN holds its international headquarters in the United States and it is supported by six (6) countries which are Australia, Canada, Japan, South Korea, Taiwan, and US.

In 2008, Good Neighbors International Philippines (GNIP) was established with the goal of improving the lives of Filipinos, especially of the children, through child sponsorship and community development programs. We envision a country where people care and share with love for the welfare of every Filipino child. We strive to promote the well-being of the marginalized Filipino children through integrated and child-centered community development programs that create long term positive change.



3F SCT Building #25 Timog Avenue, South Triangle, Quezon City

www.goodneighbors.ph





@GoodNeighborsPH

II. Rationale of Activity

As a child-focus organization, we have been deeply engaged in child rights protection and advocacy. We plan and implement projects that respect the human rights of the children premised on our unchanged belief that they are imbued with inherent worth and dignity, and this is aligned in fulfillment of the UN Convention on the Rights of the Child (CRC).

GNIP has been operating in eleven (11) Community Development Project (CDP) areas across the country. In its more than ten (10) years of serving the Filipino children, GNIP has been successful in pushing forward its agenda on child rights advocacy in close collaboration with its partners like schools, local government units, and other like-minded NGOs. In the schools and communities where we work, Child Rights Club (CRC) has been organized and they have evolved as advocates and rights defenders of the children. These CRCs have institutionalized regular activities in their respective schools and communities with support from the Good Neighbors. On an annual basis, our CRC has been leading the celebration of the Children's Month every November.

For this year, GNIP has planned to upscale its advocacy in a national level by creatively involving the children, youth, and professionals in promoting the rights of the children using **Film Festival** as a platform in hearing the voices of the children. The focus area of the Film Festival is on the 4 types/categories of children's rights based on the United Nations Convention on the Rights of the Child (UN CRC) which are:

- Survival rights: include the child's right to life and the needs that are most basic to existence, such as nutrition, shelter, an adequate living standard, and access to medical services.
- Development rights: include the right to education, play, leisure, cultural activities, access to information, and freedom of thought, conscience and religion.
- 3. Protection rights: ensure children are safeguarded against all forms of abuse, neglect and exploitation, including special care for refugee children; safeguards for children in the criminal justice system; protection for children in employment; protection and rehabilitation for children who have suffered exploitation or abuse of any kind.
- 4. Participation rights: encompass children's freedom to express opinions, to have a say in matters affecting their own lives, to Join associations and to assemble peacefully. As their capacities develop, children should have increasing opportunity to participate in the activities of society, in preparation for adulthood.¹

III. Goal and Objectives

The Film Festival, as mentioned earlier, is an up-scaled and national activity of Good Neighbors in observance of the Children's Month on November, 2019. The overarching goal of the activity is to widen

https://www.childrensrights.ie/childrens-rights-treland/un-convention-rights-child

the reach of Good Neighbors advocacy on the rights of the children through production of short films. This means that the film festival is open to all and not only limited to our project areas. This will provide opportunities even to those living from hard to reach areas to participate and allow our organization to hear their voices and vicariously learn from their experiences and perspectives.

The objectives of the activity are the following:

- 1. Awareness and participation of the Filipinos in promoting the rights of the children are increased.
- 2. Networks in advocating for the rights of the children is widened.

IV. Theme:

The theme of this year's activity is dubbed **Tinig ng Kabataan**. It conveys the message that we are giving high value and priority on the concerns of the Kabataan (operationally translated in English as children/youth) who will be the voice of the nation in the future. Their voice relevant to our activity means the recognition, promotion and protection of the children's rights.

V. Participants

This activity will invite and generate participation from the students and professionals in schools, communities, groups, organizations, and others. The qualifications of the participants are guided based on the table below:

CATEGORY	DESCRIPTION			
Junior	 Participant filmmakers should be from 10-18 years old and currently students from 5th to 12th grade. Entries must be 5 minutes. 			
Amateur	 Participant filmmakers should be at least 18 years old and are not currently associated or employed in any professional film-making company or organization. Entries must be 10 minutes. 			
Professional	 Submissions under this category should be from individuals, organizations or groups of professionals. Entries must be 15 minutes. A concept note of the film should be submitted together with the film. 			

Note: Tagalog films should have English subtitle.

The professional category is open to schools, NGOs, local government upits and other agencies that are legitimately recognized by our government or any institution.

VI. Mechanics and Criteria for Judging

Film Criteria	Only film submissions from those who submitted entry forms (either through Google forms of by filling out and submitting via email a scanned printed copy of the form attached below) will be accepted for screening and selection.
\	 All submissions must have been recently conceptualized and developed.
	 Content or topic of entries must revolve around or conform to the United Nations Convention on the Rights of the Child (UN CRC). Film submissions should adhere to the Good Neighbors Child
	 Code of Conduct in dealing with children. The film concept should incorporate or must be aligned with the vision, mission and core values of Good Neighbors
	 International Philippines Films must be created by Filipino Citizens as embodied in the mission of Good Neighbors International Philippines. Film submissions may be any type of film such as animations, documentaries, short films, musicals for as long
Criteria for	as they follow the other criteria identified above. Adherence to the theme and organization's advocacy – 40%
Judging	 Adherence to the theme and organization's advocacy — work Idea and originality of the content – 20% Impact and call to action – 15%
	 Video quality or cinematography – 10% Sound quality – 10%
	Structure and Pacing – 5%
Screening and Selection	There will be two levels of screenings the entries before the final decision and announcement of winners.
Process	Submission of Entries
	All entries for the film festival must be submitted in MP4 or other formats by 25 October 2019 at 5:00 pm.
	Screening and short-listing
	A screening committee from Good Neighbors will be incharged of screening and shortlisting all entries received through the GNIP website and/or email. The shortlisted films will be announced through the GNIP Facebook Page and Website. It is advised that all those who will submit their entries should "Like" and follow our Facebook Page

and Website by clicking the "like" button.

Shortlisted entries will be further screened by the final panel.

Selection of Winners

There will be two winners per category: (1) champion, and (2) 1st runner-up

Awarding of winners will be held on November 17, 2019 from 4:00 p.m. and onwards at ABS-CBN Vertis Tent, Luna Drive, Vertis North, Quezon City, Manila

VII. Composition of the Judges

The panel of judges will come from GNIP networks and select organizations which share the same advocacy with us and those with credibility and capacity to objectively select the best entries based on the set criteria. The judges may come from the following agencies or organizations:

- 1. Council for the Welfare of Children Representative
- 2. Department of Education Representative
- 3. Film Professional/Academe
- 4. National Youth Commission Representative
- Senator Grace Poe (in her capacity as former MTRCB chair)
- 6. GNIP CRC Representative
- 7. GNIP Representative

VIII. Activity Implementation Strategies

The strategies to be used in implementing and promoting the activity will be:

- Call for in partnership with schools (primary to tertiary), private organizations, and GNIP partners.
- Multi-media will be maximized as a way of promoting the activities and to attract more
 participants. Promotion efforts will include television and radio advertising, print materials (such
 as street posters), and promotion on social media/social networking sites.
- Viral marketing with the use of social media like Facebook. Significant number of the population nowadays is adept on the use of social media. This will be maximized to promote the events faster with a wider reach.
- The CDPs will also assist in disseminating and promoting the film festival to their local partners such as the schools, LGUS, Child Rights Club, community-based organizations and others.

IX. Target Audience

All film submissions must be able to appropriately target the general audience from children to adults. It should also be considered that the films can be used for advocacy efforts to organizations, schools, students, Local Government Units, legislators, and the community for the promotion of child rights.

X. Awards and Prizes

Category	Champion	1 st Runner-Up		
Junior	Php 50,000.00	Php 30,000.00		
Amateur	Php 100,000.00	Php 50,000.00		
Professional	Php 200,000.00	Php 100,000.00		

General Code of Conduct in Dealing with Children Good Neighbors International Philippines

The members (board members, employees, volunteers, sponsors, part time workers, those taking their practicum), partners and participants are expected to act according to the standards of behavior towards a child within and outside the work environment.

A. Interacting with Children

- Avoid unnecessary body contact especially when the child, as a subject, is an opposite sex to the
 person/s he or she interacts with. Avoid gestures (i.e hugging, horsey ride, tickling, and the like)
 and words to a child which might suggest sensual/ sexual meaning.
- Observe transparency when engaging with any child either inside the office, a learning center, or
 anywhere in the community during activities or events. Avoid being with the child in an isolated
 area, meeting for activities not related to work or bringing home the child/ren without the
 consent of the parents.
- 3. No romantic or sexual relationship should be allowed between you and any child.
- 4. Sensitive issues exposed during the activities must be kept confidential. However, if a child confides in you, especially of delicate issues like those about abuse and violence, remember to refer the child to the concerned authority.
- Report in detail any incident of child abuse, even possible threats, as soon as possible to the proper authority.
- Motivate the children to speak their views and opinions. Avoid putting words into his/ her mouth and let the child think for himself/ herself, if capable enough.
- Sympathize and listen to the child. Listen and embrace the mind of the subject. Allow them time
 to finish speaking or explaining during any activity.
- 8. Keep the promises made and show the child the effort to keep them. However, avoid promising something you are sure you cannot commit. Also, do not use the name of the organization in making promises to a child, as not being able to keep your promise might hurt not only the child but the organization as well.
- Allow participation of children in activities without preference or exclusion to ethnicity, religion, gender, abilities, and others of the like.
- 10. If conducting an activity that involves parents, make sure that participants' children (if with them during the actual activity), are not overlooked or disregarded, or left just anywhere where they could be exposed to possible harm or abuse.
- 11. Make sure that no child will be subjected to any kind of physical harm or accident due to some excavation, debris or obstacle in their way or near their play area or shelters.
- 12. Do not instigate or encourage a child to dance in a malicious or sensual way, even for the sake of jokes or fun.
- 13. The child should be dressed appropriately with shoes or slippers, pants/ skirt, shirt/ tops, especially when going out.
- 14. Do not put a child on the spot which may cause him/her shame, embarrassment, humiliation, or degradation to the child's intrinsic worth and dignity as a human being.
- 15. Avoid doing things such as bathing, grooming, and dressing a child especially if s/he could do it for him/herself. Let the parent or guardian do it for the child if need be.

- 16. Do not expose a child to any dangerous activity or play.
- 17. Prohibit any child from smoking, drinking, prohibited drugs, and other unsultable/unlikely activities.
- 18. Do not involve any child in any illegal activity.

B. Use of Publication Materials, Recording, Social Marketing, Multi-Media as Source of Information Or as a Channel of Advocacy

- 1. Take and display photographs or videos of children for cause-oriented activities only.
- 2. When taking photos or videos of a child, s/he must be properly dressed.
- The purpose of any child's photo or video must be explained to the parent/ legal guardian beforehand and a letter of consent must be signed by the parent or legal guardian if the parent is no longer around.
- 4. Avoid posting pictures of children online especially in your personal social network account with their faces up close and clearly seen.
- Sharing of records, photos, and videos of children must be carefully done by the person-in-charge only (either through e-mail or physical endorsement) to keep confidentiality and safety of the child. Remember to be accountable for any release of records about any child.
- 6. Never allow children to view T.V. shows and other multimedia, as well as websites inappropriate to their age (more applicable in the learning center, library, and field offices). Violent programs and obscene videos are definitely very inappropriate and inapplicable to their academic and personal growth.
- 7. Any material that is immoral must not be entertained and must not be shown in their presence.
- Records of children, especially those qualified as special cases or those needing special attention, should be filed properly, be kept confidential, and should only be accessed by the officer-incharge.

PLEASE SIGN BELOW IF YOU PLAN TO SUMBIT VIA EMAIL SCANNED VERSION OF THE ENTRY FORM TO submissions@goodneighbors.ph

	(name of the individual), have	ve read and understand the GNIP (Seneral
Code of Conduct in Deal orinciples contained therei	ling with Children as part of their in and accept the importance of imp	r Child Protection Policy. I agree wo plementing Child Protection Policy.	nth the
f I violate Child Protection Neighbors International Ph		appropriate measures to be taken b	y Good

Printed name over signature/Date

Tinig ng Kabataan Film Festival

The Tinig ng Kabataan Film Festival is the National Children's Month Celebration of Good Neighbors International Phillippines.

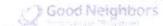
We are inviting film enthusiasts and professionals, as well as child rights advocates of all ages to join this celebration by creating and submitting original film creations on children's rights.

Your email address (leighfuentes@goodneighbors.ph) will be recorded when you submit this form. Not leighfuentes? Sign out

" Regulaced



The GNIP General Code of Conduct in Dealing with Children



General Code of Conduct in Dealing with Children

Operation of energy agency of which is all the second of t

The second section in the second

- (i) May be a survey of the property of the end of the late of the angle in the figure of the property of the end of the property of the end of the property of the end of the
- Description page and the property of the page 40 to the page 40 to
- Which is a simple of the state of the state
- Exercise part of the second of
- Set to the part of the pa
- And the control of th
- The following the second of th
- Biddle and describe only of the entire of the

- the contract the second of the contract of the
- A form of the probability of the days of the Control of the con
- British and might be of the earth particles and in page of earth age of the pre-country is page present another an explicit and
- is the companies and the second appropriately

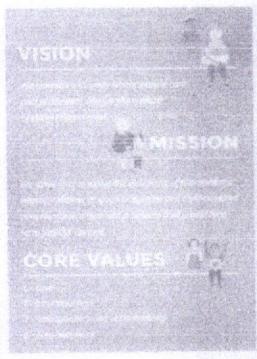
A THE STREET, AND ADDRESS OF THE STREET, AND ADDRESS OF THE PROPERTY OF THE PR

- The last time and an analysis of the second second
- The plant of the property of the plant of
- The control of the cont
- Charles of the charge expectable and the extra phase control to the control of the design and the control of the charge expectation and the design of the charge expectation and the control of the design and the charge expectation and the charge expectation and the charge expectation and the charge expectation.
- 6 Proceedings of the control of t
- Three and the state of the stat
- Fig. 1. A section of the process of the contract of the contract
- By joining this event, you are willingly agreeing to abide by the General Code of Conduct set by Good Neighbors International Philippines.

Mark only one oval.

Yes, I understand and agree.





2. By submitting this form and later on submitting your creative film outputs to Good Neighbors International Philippines, you are assuring that the content of your submission is aligned with the Vision, Mission, and Core Values of GNIP. You are also giving permission to the organization to freely use the content you submitted for advocacy or in any way the organization sees fit. Original creators will always be credited, but copyrights are surrendered to Good Neighbors International Philippines upon submission.

Mark only one ovai

Yes, I understand and agree.

3. Please select the category appropriate for you.

Mark only one oval.

Junior (10-18 years old and currently a student from 5th-12th grade) Skip to question

Amateur (At least 18 years old and not currently associated with any professional film-Skip to question 13. making company or organization)

Professional (Organizations of groups of professionals) Skip to question 22.

Junior Category Entries

Participant filmmakers should be from 10-18 years old and currently students from 5th to 12th grade 5 minutes in length.

- 4. Name of Junior Filmmaker's Guardian/Point
- 5. Contact Number
- 6. Email Address

Names and birthdates of filmmakers aged 10-18 years old

If there are many children behind the film entry, please follow the following the sample format below:

- 1. Juan Dela Cruz, 4 January 2008
- 2. Maria San Pedro, 11 November 2005
- 3. Jose Delos Santos. 23 March 2009

7.

- 8. Full Name of School/Institution/Agency/Group
- 9. Please explain the gist of your film idea or plan.

Tinig ng Kabataan Film Festival 10. If you already have a working script for your submission, please upload the file in PDF format. Files submitted:
11. Should you win the film festival with your entry, what do you plan to do next?
12. How did you hear about the film festival? Check all that apply
Social Media (Facebook, Instagram, Twitter)
Print Media (Newspapers, posters, flyers)
The Good Neighbors Website
A letter invitation was sent to my school/organization.
Other:
Stop filling out this form
Amateur Category Entries Participant filmmakers should be at least 18 years old and are not currently associated or employed in any professional film-making company or organization and film submissions must be 10 minutes in length.
13. Name of Contact Person
14. Contact Number
15. Email Address

16. Please enumerate the names of people involved in creating your entry.

Tinig ng Kabataan Film Festival	
17. Please explain the gist of your film idea or plan.	
18. If you already have a working script for your submission, please up format.	pload the file in PDF
Files submitted:	
	a da mando
19. Should you win the film festival with your entry, what do you plan t	o do next?
20. How did you hear about the film festival?	
Check all that apply.	
Social Media (Facebook, Instagram, Twitter)	
Print Media (Newspapers, posters, flyers)	
The Good Neighbors Website	
A letter invitation was sent to my school/organization.	
Other:	
Oute.	
21. By entering in this film category, I am stating on the record that I of involved in the creation of the film entry is not currently associate member of any professional film-making company or organization.	D ALICE AL 10 LINE N
Mark only one oval	
Yes, I understand and agree.	
Stop filling out this form	
Professional Category Entries Submissions under this category should be from individuals, organizations and film submissions must be 15 minutes in length.	or groups of professionals
22. Name of Contact Person	

24. Email Address

23. Contact Number

25. Please enumerate the names of people involved in creating your entry.

20	*	-6	n	min m 6	lan	-	Graun
20.	IVDE	OT	Orga	115.3211	OB	Oi	Group

Mark only one oval.

NGO

Film-making Organization

Film-making Hobbyists

Other:

27. Please briefly explain the gist of your film idea or plan.

28. Please upload the concept note of your film entry in PDF format. Files submitted:

29. Should you win the film festival with your entry, what do you plan to do next?

30. How did you hear about the film festival? *

Check all that apply.

Social Media (Facebook, Instagram, Twitter)

Print Media (Newspapers, posters, flyers)

The Good Neighbors Website

A letter invitation was sent to my school/organization.

Other:

Powered by

