



# DepEd – DIVISION OF QUEZON

Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
Trunkline # (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
www.depedquezon.com.ph  
"Creating Possibilities, Inspiring Innovations"



January 29, 2020

## DIVISION MEMORANDUM

DM No. 034, s. 2020

### GUIDELINES AND CRITERIA FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST


To: **Public Schools District Supervisors, School and District Brigada Eskwela Coordinators, Secondary and Elementary School Heads, All Others Concerned**

1. The Department of Education (DepEd), through the **External Partnership Service (EPS)** shall conduct the **Jingle Contest** for the **2020 Brigada Eskwela** with the theme "**Pagpapanatili Ng Bayanihan Tungo Sa Kalidad Na Edukasyon Para Sa Kabataan**" that will run from **January to March 2020**.
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the **School Year 2020-2021**.
3. The contest is open to all learners either as individual or group coming from public elementary and secondary schools. Attached is the mechanics for the Brigada Eskwela Jingle Contest.
4. Participation to this activity is subject to the "**No Disruption of Classes Policy**" stated under **DepEd Order No. 9, s. 2005** entitled: **Instituting Measures to Increase Engaged Time-onTask and Ensuring Compliance Therewith**.
5. Immediate and widest dissemination of this Memorandum is desired.

  
**CATHERINE P. TALAVERA, CESO VI**  
Schools Division Superintendent

rrasme01/29/2020

DEPEDQUEZON-TM-SDS-04-009-002


DEPED - QUEZON ICT UNIT
<b>UPLOADED</b>
Date/Time: <u>JAN 30 2020</u>
By: <u>CRISTINA 2:54 PM</u>
Ref. no: <u>DM 034</u>

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Comments: Txt HELEN – 09178902327 (Smart/Sun/TalknTxt) 2327 (Globe and TM)





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Registration Number:  
QAC/R63/0216

## Enclosure 1. MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: **PAGPAPANATILI NG BAYANIHAN TUNGO SA KALIDAD NA EDUKASYON PARA SA KABATAAN**

### 1. COMPOSITION

- It must be in Filipino language
- It must be relevant to the theme
- The time duration must not be more than two (2) minutes
- It must be an original composition made by the learners and maybe through the guidance of a music teacher/coach
- Any musical instrument may be used as accompaniment
- The composition shall be performed by the student(s) of the participating school

### 2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners
- For the Regional Level, one (1) entry per Division may qualify.
- Only one (1) entry per Region will qualify for the National Level competition

### 3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be sent through email **brigadaeskwela2020@gmail.com** with the following requirements:
  - ❖ Accomplished Entry Form
  - ❖ Narrative report on the concept of the jingle
  - ❖ Lyrics of the jingle
  - ❖ Profile of composer and the music teacher/coach (which can be found in the Entry Form)

### 4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable
- Winners will be announced through a DepEd issuance

### 5. PRIZES

National Level	Prizes
First Place	₱30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	₱20,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Third Place	₱10,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
	Consolation prize for National Level Top 10 participating entries: ₱3,000.00 for the learners

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Registration Number:  
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Regional Level	Prizes
First Place	<b>₱7,000.00</b> and <b>medals</b> for the learners and <b>Plaque of Recognition</b> for the coach and the school
Second Place	<b>₱5,000.00</b> and <b>medals</b> for the learners and <b>Plaque of Recognition</b> for the coach and the school
Third Place	<b>₱3,000.00</b> and <b>medals</b> for the learners and <b>Plaque of Recognition</b> for the coach and the school
	Consolation prize for Regional Level Top 10 participating entries: <b>₱3,000.00</b> for the learners

## 6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: **February 17-20, 2020**  
 Regional Level: **March 2-6, 2020**  
 National Level: **March 9-13, 2020**

Announcement of BE Jingle Contest Winner: **4th week of March 2020**

## 7. CRITERIA

CRITERIA	Percentage (%)
Originality . . . . .	40%
Musicality ( <i>Melody, Arrangement, Instrument/Accompaniment, Tone</i> ) . .	40%
Relevance and Appropriateness to BE Program and Theme. . . . .	20%
<b>TOTAL</b>	<b>100%</b>

**NOTE:** The winning piece will be used as the official Brigada Eskwela Jingle for 2020. DepEd shall have the right ownership of the jingle and may be used for the production of an improved version for official use and distribution.

## 8. Division Level Committee on Judging

Chairperson: **BUDDY CHESTER M. REPIA, ASDS**  
 Co-Chairperson: **ELIZABETH M. DE VILLA, Chief EPS**

Members:  
**RAUL R. AGARAN, EPS-SGOD**  
**PAUL CLIFFORD N. MARQUEZ, SEPS-SocMoNet**  
**CAROLINA T. ZARACENA, PSDS, CID**  
**CARLO VILLANUEVA, Choir Master, Talipan NHS**







Republic of the Philippines  
**Department of Education**  
OFFICE OF THE UNDERSECRETARY  
*Tanggapan ng Pangalawang Kalihim*

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**MEMORANDUM**

OU-LAPP No. 19, s. 2020

TO : **ALL REGIONAL DIRECTORS  
ALL REGIONAL PARTNERSHIP FOCAL PERSONS  
ALL SCHOOLS DIVISION SUPERINTENDENTS  
ALL DIVISION PARTNERSHIP FOCAL PERSONS  
ALL OTHERS CONCERNED**

FROM : **TONISITO M.C. UMALI, Esq.**  
Undersecretary; 

SUBJECT : **2020 BRIGADA ESKWELA JINGLE CONTEST**

DATE : January 03, 2020

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The Department of Education (DepEd), through the External Partnerships Service (EPS) shall conduct the Jingle Contest for the 2020 *Brigada Eskwela* from January –March 2020.

The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 *Brigada Eskwela* marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2020-2021.

The contest is open to all learners either individual or group coming from public elementary and secondary schools. Attached is the mechanics for the *Brigada Eskwela* Jingle Contest. DepEd Memorandum related to this activity shall be issued once signed by the Honorable Secretary.

For additional details, you may coordinate with Mr. Rolly V. Soriano of EPS at tel. nos. (02) 8638-8637 or 39 or email at [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph)

Thank you very much.



Republic of the Philippines  
**Department of Education**

**2020 Brigada Eskwela Jingle Contest  
ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID: \_\_\_\_\_

Division: \_\_\_\_\_ Region: \_\_\_\_\_

Composer/s Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:

\_\_\_\_\_  
\_\_\_\_\_

Concept of the *Brigada Eskwela* Jingle entry:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

School Head/SDS/RD

Accepted by:

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The Department of Education-External Partnerships Service is collecting personal data (name, school, etc.) for the purpose of this contest only.

The collected personal data shall be used solely by EPS and shall not be forwarded to external parties, unless in case of an emergency. The records shall be maintained and disposed in accordance with the established procedures of the Department in records handling.